



Portugal Pavilion hosts world-class mind-reading show with Portuguese mentalist João Blümel

Lisbon, March 1st 2022. The Portugal Pavilion at Expo 2020 Dubai is hosting the world's first show that combines mind-reading with cutting edge technology. From 1-7 March, Portuguese mentalist João Blümel will put on more than 20 performances, promising an incredible immersive experience for all Expo visitors.

With his new show “The True Influencer”, João Blümel presents a disruptive and original work that combines mentalism with high-end technology. His shows will take place daily at 2 pm, 5 pm and 8 pm GST, in the Portugal Pavilion amphitheatre.

Through a set of psychological experiences, using virtual reality, augmented reality, social media, tech gadgets and even an original app, the mentalist will invite visitors to participate in multiple ways – either on stage (with or without VR headsets) or from wherever they are standing, using their own mobile phones. [Watch the trailer.](#)

Blümel premiered the show in 2020, in the midst of the pandemic, with sold-out theaters in Portugal. Already with numerous international performances, from the US to Brazil, João Blümel is preparing to take high-tech mentalism to Dubai, where he will surprise visitors at the Portugal Pavilion with a unique, impactful and highly immersive experience.

About João Blümel

João Blümel is a Portuguese entertainer and mind-reader who performs both in Portugal and internationally. You can see him on stage and on screen where he blows people's minds using an original blend of Psychology, Magic, Neuro-Linguistic Programming, Body Language and Intuition.

João is also a bit of a tech nerd and has recently been developing a brand-new kind of entertainment, blending mind-reading with high tech. His new show combines Virtual Reality and Augmented Reality to take the public on a unique and immersive mind-reading experience. João's sophisticated performances and showmanship have earned him rave reviews across the media.

He performs in fluent English, Portuguese and Spanish.