



Portugal Pavilion displays tile-inspired uniforms – a project signed by 11 Portuguese companies

Lisbon, December 14th 2021. "From Portugal to the World" is the motto behind the MODAPORTUGAL exhibition that will display, from December 11th to January 4th, the eye-catching uniforms designed for the Portugal Pavilion team at Expo 2020 Dubai.

Visitors are invited to this open showcase on the ground floor of the Portugal Pavilion, where they can marvel at the uniforms' unconventional design, as well as the colours and patterns that represent Portuguese traditions and know-how.

Signed by Portuguese fashion designer Filipe Augusto, in a project curated by Miguel Flor, the blue and white uniforms were inspired by the traditional Portuguese tiles (*Azulejo*), meant to be seen as a shared cultural trait with the Arab world.

The initiative brought together eleven Portuguese companies of the clothing, footwear and textile sectors – [Belcinto](#), [Calvelex](#), [Carité](#), [Lameirinho](#), [Marfel](#), [Paulo de Oliveira](#), [Polopiqué](#), [Riopele](#), [Trotinete](#), [Twintex](#) and [Vandoma](#) – which together reaffirmed their industrial excellence and the strength of the Portuguese Fashion Cluster.

This event at Expo 2020 Dubai is part of In.MODAPORTUGAL 4.0, a project promoted by [CENIT](#) (Portuguese Centre of Intelligence for the Textile Industry) and [ANIVEC](#) (Portuguese Association for Clothing and Apparel Industries). Its main goals are to promote and support the internationalization of the Portuguese clothing, footwear and textile industries; raise awareness of fashion *made in Portugal*; and increase Portugal's international recognition as a supplier of high quality products.